

# ASPIRE CREDIT UNION



## Upcoming Holiday Closures

### Federal Holiday

Monday, May 26, 2025  
CLOSED

### Federal Holiday

Thursday, June 19, 2025  
CLOSED

### Federal Holiday

Friday, July 4, 2024  
CLOSED

Find what's happening at:

[www.aspire.creditunion/events](http://www.aspire.creditunion/events)

## Annual Meeting May 21, 2025

The 2025 Aspire Credit Union Annual Meeting has been scheduled for Wednesday, May 21, 2025, at the credit union in Minot starting at 4:00 p.m. During the meeting, we will share our 2024 Annual Impact Report.

Following the adjournment of the Annual Meeting, there will be a chips and queso snack bar to enjoy.

## Welcome New Hire:

### Calie Gorski

Member Service  
Representative



Aspire Credit Union is thrilled to introduce Calie Gorski as a new Member Service Representative at our teller line. Gorski holds a bachelor's degree in Family and Consumer Science from Eastern Illinois University and is eager to enhance her banking knowledge while leveraging her prior customer service experience with our credit union members. Read more on our [website](#).

## High School Scholarship for Graduating Seniors

As a credit union, we are driven by the core values of technology, community, and the cooperative principles that set us apart. This year, we invite applicants to submit a one-minute video essay, exploring any of the three provided submission options. One winner will be awarded a \$1,000 scholarship.

### Technology

Technology is changing the way we manage money. How do you think credit unions can integrate new financial technologies to better serve their members, particularly those who are underserved? What role do you see yourself playing in the future of finance, and how can technology and community-focused financial institutions work together to improve financial inclusion?

### Community

Credit unions are community-based organizations that prioritize people over profits. Discuss why community engagement is essential for building a stronger, more inclusive economy, and how you plan to engage with your community throughout your education and career.

### Cooperatives

Cooperatives, including credit unions, help strengthen local economies by focusing on mutual benefits rather than profit maximization. Write about how the cooperative model works and why it is an essential part of building strong, sustainable communities.

Details about the scholarship will be available on our website starting April 1, 2025. Videos should be submitted via a YouTube link by May 1, 2025, to [riannek@aspire.creditunion](mailto:riannek@aspire.creditunion). We can't wait to see your creativity and perspective!

## Volunteer of the Quarter Jalisa Tinnes

Congratulations to Jalisa Tinnes, Mortgage Loan Officer, for being recognized as Volunteer of the Quarter!

Jalisa serves as a Lunch Pal mentor in the Companions for Children program and supports their annual fundraising gala as a committee member for the Martini Masquerade. As the Vice President of the Magic City Lions Club, she wears many hats in her volunteerism, but notably supports the organization as the IT Marketing Chair, and arranges the service club's participation in the annual Norsk Høstfest for the organization.



# Board of Director Candidates

Aspire Credit Union has three open Board of Director seats, with three incumbents and one challenger on the ballot. To vote for the open Board of Directors positions, an individual must be a primary member of Aspire Credit Union by April 10, 2025. Voting will be completed digitally online via a provided link. Primary account holders will receive the link from a third party to vote and will use the last four of their SSN to access the voting platform. Voting will open for members starting April 15, 2025, at 12:01 am. Voting will be open for 30 days with the voting closing on May 15, 2025, at 11:59 pm. If a paper ballot is required, please contact a member of staff to assist. Votes received after the close of business on May 15, 2025, will not be counted. The announcement of the elected board of director members will be during the Annual Meeting on May 21, 2025, at 4 pm.

## **Tawnya Bernsdorf (Incumbent)**



Tawnya is an associate professor at the University of Mary and the founder of Oliver Nicole, a marketing consulting firm. With a 20-year career spanning the private, public, and non-profit sectors, she has excelled in a variety of marketing roles. For the past 9 years, she has passionately shaped future leaders through teaching both undergraduate and graduate courses, in adjunct, assistant, and associate professor positions. Tawnya earned her PhD in Business Management with a Marketing Specialization in 2023, solidifying her expertise. Beyond the classroom, she has played an integral role in university and community committees and boards. Her contributions have earned her numerous recognitions, including State and National Advisor of the Year for Collegiate DECA and Professor of the Year in the College of Business at MSU.

## **Joe Swital (Incumbent)**



Joe is a Minot native where he still resides with his wife Kari and their youngest son Hayden who will be graduating from Magic City Campus this spring. Joe is employed at Border States here in Minot as a Quotation Specialist. Joe has been a member of the Credit Union since 2007 and shortly thereafter became a volunteer on the Supervisory Committee serving for several years. Currently, he serves on the Aspire Board of Directors and has done so for the past 13 years (2012). He enjoys helping to better serve the members of Aspire Credit Union. In his spare time, Joe loves spending time with family and friends, along with playing sports and watching sports. Another passion has been volunteering for the Minot High Football Boosters for the past several years.

## **Taylor Wilson (Incumbent)**



Originally from Dallas, TX, Taylor has recently retired from his role as Chief Financial Officer (CFO) at Trinity Health. He began his journey with the organization in 2011 as a consultant focused on complex finance projects. In 2016, he took on the position of Vice President of Payor Strategies and Clinical Integration, eventually rising to the role of CFO. Taylor played a crucial role in the organization's significant growth, which included the planning and financing of Trinity Health's new healthcare campus and medical district, the successful transition of the health system's enterprise resource planning systems, and numerous other collaborative initiatives. As a Certified Public Accountant, Taylor earned his Bachelor of Science degree in Economics from the University of Texas at Arlington. He and his wife, Kelly, are proud parents of three adult children and three grandchildren.

## **Roger Kluck**



Roger has lived in Minot since 1990 except for his 8 years working for the City of Fargo. Roger retired from the City of Fargo Engineering Department in July 2024 and returned to Minot. His accolades include registration as a professional engineer and certified flood plain manager and being appointed twice by the governor to serve on the North Dakota Board of Registration for Professional Engineers and Land Surveyors. Roger notably received a Minot Area Chamber Eagle Award for excellent customer service. Roger previously served as a board member for Aspire Credit Union during the years of 1998 to 2012 when we were known as Prairie Federal. Roger served on the Minot School Board for 10 years. Currently, he is serving on the Ward County Water Resource District Board. Roger was recognized for his volunteer work providing engineering on the original Hoeven Wee Links golf course, and on the new Dream Catchers Field. Roger resides in Minot with his wife Jayne and has 5 Kids, 14 grandchildren, and a great-grandchild on the way.